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# Speaking Economics

A Symposium on Effective Communication in a Diverse Field

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Monday, August 19, 2019

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## Schedule of Events

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**9:00 – 9:30 am:**

Breakfast & Welcoming Remarks

**9:30 – 10:45 am:**

Panel: “Cross cultural communication with practiced presenters”

**11:00 am – 12:00 pm:**

Q&A Presentation: “Do I have to buy a sweater vest? Fitting in on the academic job market.”

**12:00 – 1:30 pm:**

Lunchtime Keynote with Prof. Lisa Cook

**1:30 – 2:45 pm:**

Panel: “Thank you for your question: gender and seminar culture”

**3:00 – 4:00 pm:**

Interactive Session: “From good to great: strategies for mastering body language, pacing, and other performance elements”

**4:00 – 4:30 pm:**

Closing reception

**All events will be in Clark 700**  
(Clark Hall is located at 142 Sciences Dr. on the Cornell campus)

*Thank you to our sponsors:*

President’s Council of Cornell Women  
SC Johnson College of Business:  
Office of Diversity and Inclusion  
Cornell Institute for Health Economics,  
Health Behaviors and Disparities

Being an economist requires communicating with a diverse set of colleagues, students, and stakeholders. Seminars, job talks, presentations, and lectures provide an opportunity to connect with your audience and engage them with your work, but only if done successfully.

Join us for a one-day symposium focused on improving your communication skills in seminars, job talks, and other formal venues. You can expect to hone your skills as a speaker, while considering your role as an audience member. This event is specifically designed for graduate students and developing faculty members in economics and related fields, but all are welcome to attend.

This symposium is organized by graduate students in the departments of Economics, Applied Economics and Management, and Policy Analysis and Management.

**Registration:** Free to Cornell students, staff and faculty, \$35 for visitors. Register at <https://tinyurl.com/speakingecon> (Deadline: August 12, 2019)

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## Presenters\*

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Keynote Speaker:

**Lisa Cook** is an Associate Professor of Economics at Michigan State University and co-director of the American Economic Association Summer Program. Prof. Cook served as a Senior Economist at the President’s Council of Economic Advisors under President Barack Obama.

**Francine Blau** is a Professor of Economics and Industrial and Labor Relations at Cornell University.

**Chris Barrett** is a Professor of Applied Economics and Management at Cornell University.

**Tatiana Homonoff** is an Assistant Professor of Economics and Public Policy at NYU.

**Hsueh-Hsiang (Cher) Li** is an Assistant Professor of Economics at Colorado State University.

**Ariel Ortiz-Bobea** is an Assistant Professor of Applied Economics and Management at Cornell University.

**Laura Tach** is an Associate Professor of Policy Analysis and Management at Cornell University.

**John Cawley** is a Professor of Policy Analysis and Management at Cornell University.

**Penny Sanders** is a professional public speaking coach who has worked with numerous graduate students entering the academic job market.

Questions or concerns? Email  
[SpeakingEconomics@gmail.com](mailto:SpeakingEconomics@gmail.com)

\*This flyer is up to date as of July 28, 2019.  
Additional presenters may be announced closer to the event.